

# About Crossover Health

## Mission & Vision

Since our founding in 2011, Crossover Health has been on a mission to design a better way to deliver and pay for care while engaging and guiding a community of members. Our unique point of view reflects our vision to create the future of **Health as It Should Be**.

## Leadership through Differentiation

### 1. Trusted Relationships

Trust is the currency of good health and we know the patient/provider relationship is irreplaceable. Transactional care is nowhere to be found in our equation.

### 2. Hybrid Care

Our hybrid approach enables members to choose how they'd like to receive care, and to move freely between virtual and in-person.

### 3. Value-Based Payment

Crossover was built on a value-based payment structure that incentivizes providers based on health outcomes, rather than visit volume.

### 4. Interdisciplinary Care Team

By using every team touchpoint across clinical disciplines, care teams work collaboratively to screen and close care gaps that siloed, on-demand visits would likely have missed.

### 5. Prevention & Wellbeing

Not being sick is not good enough. Crossover providers partner with members to set goals and obtain the highest level of health and wellbeing.

### 6. Data & Outcomes

A commitment to outcomes transparency means delivering concrete results and measurable value for employers, payers and members. We help Crossover members achieve better outcomes in fewer visits.



## Advanced Primary Health

Achieving better outcomes and revolutionizing the care experience requires looking beyond the status-quo. Crossover's Advanced Primary Health model reflects our holistic approach to wellbeing.

Members can access our integrated suite of services, including primary care, physical medicine, mental health, health coaching and care navigation, through trusted and accountable care teams.

We believe in meeting members where they are, which is why we offer care in-person, online or anytime, via asynchronous messaging.

## National Reach

Our care teams are available virtually in all 50 states, in 34 private on-campus centers for employer partners and in-person in 8 shared health centers.

## Excellence in Outcomes

- 15% Savings Achieved for Highly Engaged Members
- 94% Physician Retention
- Rate 90 Net Promoter Score

## Long-standing Client Relationships

- Microsoft
- Meta
- Comcast NBCUniversal
- LinkedIn

Learn more by visiting [Crossoverhealth.com](https://crossoverhealth.com) and check us out on [LinkedIn](#), [Twitter](#), [Instagram](#) and [Facebook](#).